

westgate



CREATIVE **VIDEO**

OUR  
**BRONZE**  
PACKAGE

## SHORT, FAST TURNAROUND

Single camera, single piece to camera: 30 min set-up, one-hour shoot. Ideal for vlog topical commentary and updates to existing films. Single camera angle means edits will be a mix of dissolves and jump cuts.

### Production

- One person crew with single camera, sound recording, sample lighting
- Includes a low-res version
- Preview of footage to plan edit
- Includes two-hour edit from your edit decision list. This edit time allows for insertion of simple graphics (i.e. opening slide, end slide and title strap) and encoding/uploading of the final film within the edit time. One extra editing hour for amends and re-encoding/uploading.

### Bolt-ons

- Tablet teleprompter, pre-prepped and formatted
- Tablet teleprompter on location, on the fly
- Additional hours of filming
- Additional hours of editing and re-encoding.

OUR  
**SILVER**  
PACKAGE

## HALF DAY SHOOT / ONE DAY EDIT

Two camera half day shoot: one-hour set-up, two-and-a-half-hour shoot. Ideal for two or three pieces to camera. A wide shot and a side profile/close shot of each subject allows for a more creative editing/insertion of graphics, aiding viewer-retention over longer films.

### Production

- Two person multi-camera crew, sound recording, lighting
- Includes synced multi-cam footage as a low-res
- Preview copy to plan edit.

### Post Production

- One day discounted edit rate based on covering the prep work during the low-res sync. The editor will work from your edit decision list and insert any static graphics you supply, encoding and uploading the final film within the edit time.

### Bolt-ons

- Tablet teleprompter pre-prepped and formatted
- Additional hours of filming
- Additional hours of editing and re-encoding.

OUR  
**GOLD**  
PACKAGE

## FULL DAY SHOOT / CUSTOM EDIT

Multi-camera full day shoot: one-hour set-up, six-hour shoot, two cameras. Ideal for pieces to camera in a variety of locations, interviews and presentations, conference coverage, vox-pops and location shots.

### Production

- Two person multi-camera crew, sound recording, lighting
- Includes synced multi-cam footage as a low-res. Preview copy to work out your edit from.

### Post Production

- Edit time and budget pre-agreed on sight of script.

### Bolt-ons

- Tablet teleprompter pre-prepped and formatted
- Additional hours of filming
- Third camera for B-roll
- Green screen (pop-up green screen and additional lighting)
- Slider/mini-crane/steady-cam per item

- Sound mix, voice over, music and sound design (over graphics etc.)
- Make-up artist (inc. travel and subs).



## LIVE STREAMING / FILMING PACKAGE

Two-camera broadcast (one static wide-shot camera and another manned camera) including live vision graphics and sound mixing production rig plus recording and streaming to the web.

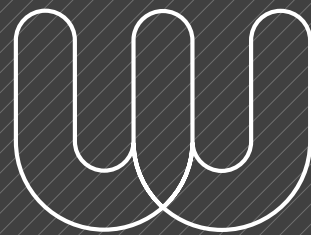
### Includes

- Pre-production of simple graphics and sound (speaker name straps and title pages)
- Two person crew
- Live upload to YouTube only
- Video of event supplied
- Feed of pictures to venue big screen if required.

### Bolt-ons

- Venue recce (strongly advised, includes bandwidth stress-test)
- Short edited highlights film, produced on-site and uploaded to web
- Third (with operator) for more dynamic shots and wireless roaming
- Integrated, synchronised PowerPoint presentation to web broadcast or venue big screen.
- Big screens and venue PA
- Voice of god announcer/MC
- Show opener/walk-up music package
- Commercial content delivery network (robust alternative to free YouTube)
- Integrated skinned player/content to client website
- 3G/4G mobile internet upload for outdoor events
- Secondary stream back-up.

Contact us to find out more or to book your next shoot  
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